

Impact Report of the 2do2 Foundation

30.09.2024



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About Us

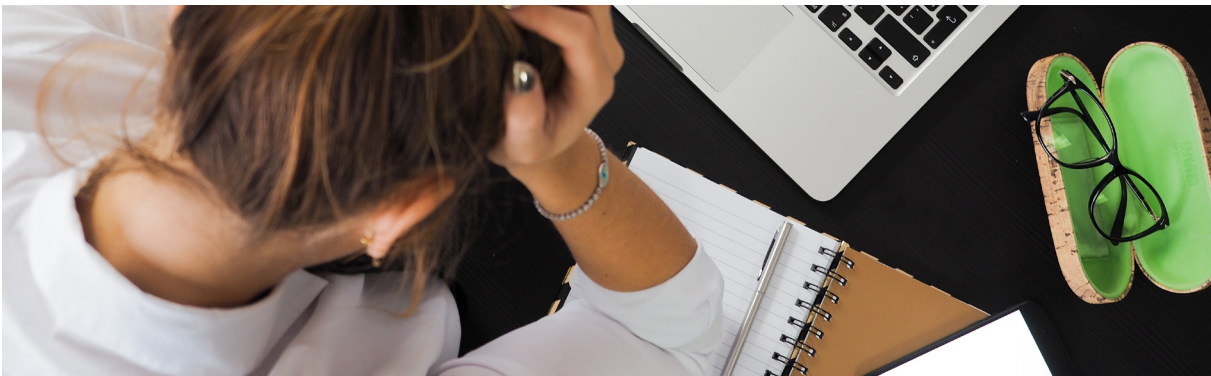
Founded in 2022, the 2do2 Foundation was established by a group of experts with extensive experience in the NGO sector, having specialist competencies in business management and comprehensive understanding of the public sector.

At 2do2, **our mission is to unlock the potential of Polish NGOs** by streamlining financial reporting processes and cultivating stronger leadership within these organizations.



The Problem We Address

We work closely with social impact organizations across Poland, and while these groups are deeply passionate about their causes, they often face significant operational barriers. They lack IT solutions appropriate for the nonprofit sector, as such tools simply do not exist on our market.



The biggest challenges that Polish NGOs face include:

- burdensome bureaucracy,
- complex reporting processes.

Numerous reports and studies support our observations, revealing that these are systemic challenges in the NGO sector. Most Polish activists used to believe that these burdens are avoidable, if you run a non-profit organization. They were surprised to discover that they were absolutely wrong and that the financial reporting devours a considerable part of their energy and time. The 2do2 Application can change it.

Thanks to the 2do2 Application, organizations recover time and energy trapped in administrative work, to pursue their core mission.

Impact

In just over two years of operation, we have reached approximately 420 NGOs across Poland.

We look at our work broadly. **By supporting leaders in organizations and delivering well-designed tools we support and influence the whole community:** beneficiaries, team members, members of organizations, volunteers. Organizations declare that thanks to our support they are ready to expand their activities, they also can devote more time and energy to their statutory activities.

More professional organization means better services for its beneficiaries. We watch closely our impact, and we can proudly state that:

1 supported NGO

15 team members

+ **800** beneficiaries of such organization
(e.g. seniors/children/women/local community/groups with special needs)

= **815** beneficiaries

By 1 October 2024, we have supported **420 NGOs**, which translates to over **6,300 direct beneficiaries**, including employees, volunteers, and members of these organizations. These individuals are **devoted activists and professionals, passionate about their mission**, but often lacking advanced management, financial, or IT skills. Through the 2do2 platform, we empower them by streamlining administrative tasks, freeing up their time and energy to focus on what matters most – their core work.

The indirect impact of our support is even more profound. By helping these NGOs operate more efficiently, we have **indirectly impacted over 330,000 people** who rely on the services and initiatives provided by these organizations. Whether it's vulnerable communities receiving essential social support, local businesses benefiting from grassroots development programs, or individuals gaining access to educational and environmental projects, our reach extends far beyond the NGOs themselves.

The ripple effect of optimizing NGOs' work processes means that more resources are available to directly impact the communities they serve, driving sustainable change and improving the quality of life for countless individuals across diverse sectors.



Our beneficiaries

Our beneficiaries include a wide range of non-profit organizations, from small local initiatives to larger social enterprises. Each organization benefits from 2do2's tools, which streamline their operations, enhance project management, and free up valuable time and resources.

Our organizations work for children at risk, families struggling with social issues, refugees who fled the war in Ukraine. We have organizations working with seniors, mobilizing local communities.

Please meet some of them:

Children and Youth Aid Association “Dom Aniołów Stróżów”,



which supports underprivileged children and youth. Before using 2do2, the organization struggled with managing the paperwork and reporting related to their numerous social programs. With 2do2, they streamlined administrative tasks, freeing up more time to focus on direct support and program development, significantly enhancing their operational capacity.

Union of Associations “Polish Green Network”,



a coalition advocating for environmental and social justice. Managing various projects across multiple associations was a challenge. By implementing 2do2, they were able to centralize their project management, reduce the complexity of coordination, and improve their financial reporting, allowing them to focus on their core mission of promoting sustainable development.

Local Action Group Association “Południowa Warmia”,



an organization with nearly 20 years of experience, operating in rural areas facing serious social challenges. They struggled with reporting and task coordination within their team. After adopting the 2do2 application in 2021, their three-person office team can now collaborate more effectively, preventing errors and ensuring smooth operations.

Feminoteka Foundation,



a feminist organization combating gender discrimination. Initially sceptical of using the platform, Feminoteka reached a turning point when managing multiple projects with similar budget lines became overwhelming. Since adopting 2do2, they have successfully streamlined task delegation, improved financial oversight, and smoothly passed project audits, freeing up their president to focus on strategic roles rather than day-to-day financial management

Among our users we have 60% of grassroots, newly established local organizations that access the 2do2 platform for free. **Many of our users also have low digital literacy**, and we see it as our responsibility to help them fully leverage the 2do2 tool.

Our Offer

At 2do2, we provide IT solutions and leadership development initiatives tailored to the unique needs of nonprofits. Our key services include:

+ **Specialized IT Tools:**

Streamlining financial reporting for NGOs.

+ **Mentorship & Coaching:**

Long-term processes that foster deep, lasting change by enhancing leaders' capacity to manage their organizations effectively. They include helping organizations optimize their internal processes for sustainable growth.

+ **Leadership Training:**

Workshops and webinars to strengthen organizational management skills.

+ **Operational Consulting:**

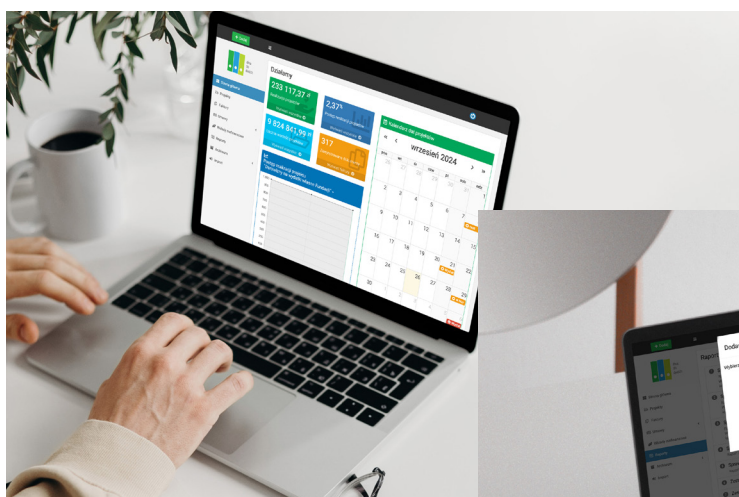
We Support mid-sized organizations ready to scale by reviewing and optimizing management processes and helping establish effective procedures and operational guidelines.

We focus particularly on grassroots organizations and those in rural areas, where access to resources and support is limited.

Our IT Solutions:

Our suite of customized IT tools includes:

- + **2do2 Application** (launched 2018)
- + **Budgeting for NGOs** (launched 2024)
- + **UEPIK for KGW**
Accounting Software for Village Housewives Associations
(to be launched January 2025)



These tools have been recognized by professionals for their effectiveness:

Katarzyna Adamska Dutkiewicz

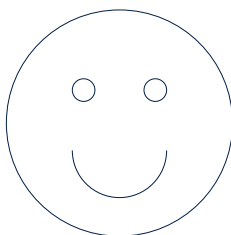
— accountant for NGOs, one of leading experts in Poland in her field:



“From the perspective of someone who supports and trains non-governmental organizations in financial management, I believe that the 2do2 solutions help foster good communication among different teams involved in the financial aspect of social activities. The 2do2 Application enables coordinators to monitor the implementation of budgets for individual projects, facilitates smoother documentation management for accountants, especially external ones, and allows managers to control the entire organization’s budget and plan further actions. The reports prepared in this system are used for settlements of public tasks and grants and can serve as supplementary analytics in the organization’s accounting system. They provide comprehensive information on costs and revenues necessary for verifying the team’s financial work.”

Barbara Klos

— NGO Accountant with 20 years of experience:

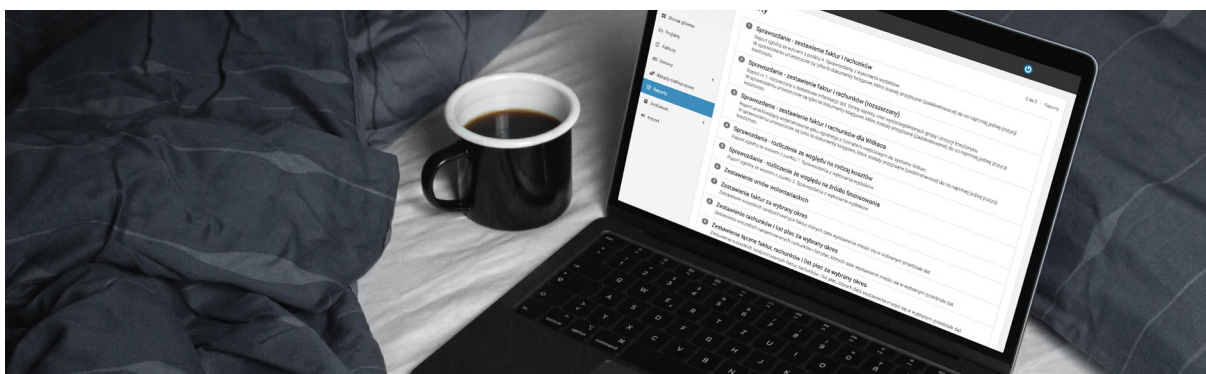


“The 2do2 App enables additional verification of settlements with grantors. I can do all the project reports instantly. I don’t have such functionalities in my accounting system. By entering data once, I can generate descriptions for all accounting documents. Coordinators have access to this App, they can keep track of the disbursement of funds in individual projects, and only authorized people have access to the whole thing.”

Key results after 2 months of use:

- + NGOs **save approximately 35% of time** previously spent on administrative tasks.
- + Errors in financial reporting **decrease by 50-80%.**
- + Instant access to financial information **enhances decision-making processes** in organizations.

After initial period of using 2do2, organizations have put their back-office operations in remarkable order. Due to better arrangement of activities, they have increased their operational capacity and agility. **The resources and time saved thanks to 2do2 activists can now use for furthering their mission.**



Long-Term Impact:

Visible and monitored after more than 18 months of usage:

- + NGOs feel confident enough to **apply for larger grants** and expand their activities;
- + Leaders **actively analyse data and innovate**, which leads to e.g. improving fundraising results;
- + **Reduced risk of leader burnout**, thanks to more efficient processes.

Karolina Czerwińska (a 2do2 user since 2020) from the Polish Migration Forum – an organization supporting refugees. This NGO now employs over 100 people on a daily basis:



“I can say with full responsibility that if we hadn’t implemented 2do2, we wouldn’t have been able to expand our aid activities to the extent we see now. Thanks to 2do2, we were able to acquire new projects while maintaining fluency and efficiency in their implementation.”

Karolina Pisz (a 2do2 user since 2019) from the “Laboratorium Zmiany” Foundation – an organization supporting women’s leadership:



“What do I like about the 2do2 Application? Its usefulness and ease of use. We have a multitude of different projects, and the application handles each of them! However, I think the strongest aspect of 2do2 is the fact that this application is truly tailored to the specific needs of non-governmental organizations!”

By October 2024, we onboarded and supported 370 organizations using the 2do2 Application to streamline their daily and yearly financial settlements.

To bridge the IT skills gap among our users, we provide a free **help desk service**. We offer personalized 1:1 onboarding sessions, as well as group trainings, ensuring that users with special needs receive the assistance required.

This support is crucial because 60% of our users are grassroots organizations and many of our users also have low digital literacy. We treat it as our responsibility to help them fully use the potential of 2do2.

Mentorship Program:

Our mentorship program is a key element of our leadership development efforts. We offer personalized coaching, focusing on improving management skills and preparing organizations for growth. We understand that to truly embrace a new way of leadership people need long-term and deeper processes.

With over 15 successful mentorship programs already completed, **we are now ready to scale up these efforts. In 2025**, we plan to lead **20-30 mentorship processes** specifically targeting rural organizations, with a focus on empowering women leaders.

Zuzanna Rybarczyk, the “Zakątek Transformacji” Foundation (a small, rural initiative established by 3 women), a 2do2 user since 2023:



“Our mentor proved to be a fantastic guide and mentor in the complex world and space of developing a novice foundation. She was very empathetic, attentive, suggesting very helpful solutions and ideas for our organization. Thanks to meetings with our mentor, we believed that we would be able to develop our project through better organization of our activities and clearer goals. We highly recommend mentoring with the 2do2 team to anyone who feels as lost and unsure where to start!”

Dominika Hapek from the “Sama Mama” (“Mother Alone”) Foundation which helps mothers enter the labour market:



“The coaching process was an incredibly important moment and allowed for a breakthrough in our organization’s budget planning, opening us up to new areas of fundraising. Our mentor’s openness, as the facilitator, and her individual approach were inspiring and motivating to action. A significant value for our organization was reassessing our needs with an independent observer who supported us and helped us develop in this process. I highly recommend working with the 2do2 team; they are professionals who conduct meetings in a warm atmosphere.”

Workshops, Webinars, and Group Training:

We regularly conduct group learning processes on financial literacy and management skills. These events, both self-organized and upon invitation, have reached over 400 participants through more than 20 different learning sessions in 2022-2024.

Workshops provide important knowledge of good practices in financial management. They are a great opportunity for learning, networking and exchanging experiences and perspectives between participants.

Advantages of our webinars:

- + Extensive factual knowledge;
- + Practical examples;
- + Knowledge in a nutshell;
- + Practical, dynamic communication, references to real NGO situations;
- + Practical tools to use after the training.

Examples of the feedback we get after training sessions:

“The training helped me to clearly break down my fundraising methods, systematise my knowledge of costs and income, budgeting, how to monitor the budget how we can benefit from having clear finances in the foundation.”

Participant in a webinar March 2024

“A great deal of information provided in an accessible manner.”

Participant in a webinar March 2024

“Our foundation is just getting started – so any financial expertise is invaluable!”

Participant in a webinar April 2024

Looking Ahead

After a review of the evaluation of our activities by participants, we plan to continue all of them, as in our opinion they go well together and make a coherent and powerful change in organizations we support.

We are proud to say that our beneficiaries see the value we bring into their organizations and most of organizations stay with us for more than a year (mostly for more than 2-3 years). This is **unique opportunity for us and our partners to have profound, meaningful and long-term impact on those organizations.**

Application 2do2:

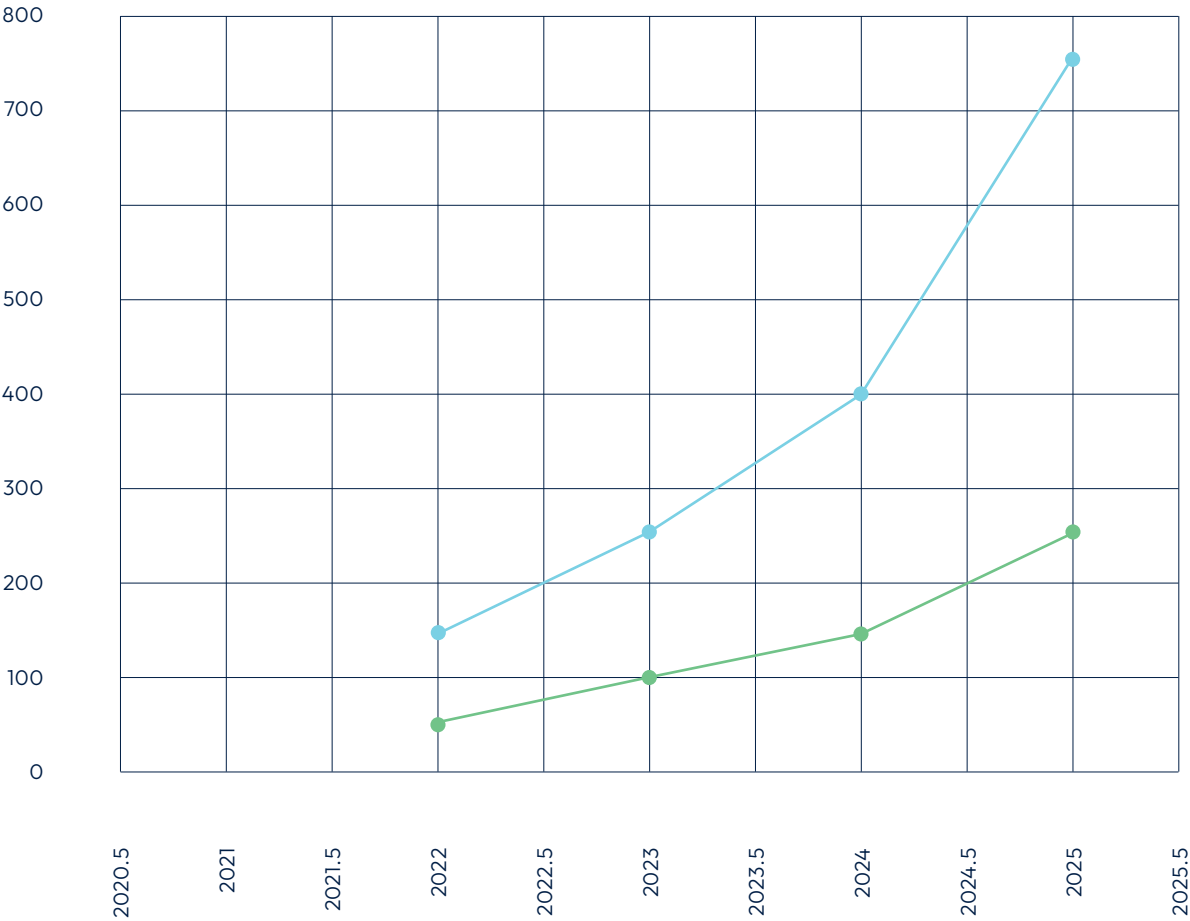
We will continue to improve our core tool. We face some challenges and have bold dreams about it:

- + We would like to make it more available for users with disabilities and low cyber skills.
- + We want to prepare different language version (most pending is Ukrainian, Russian and Belarussian as more and more representatives of those groups join our community).
- + Add different currencies to the App's functionalities.

As we look at the growth trends, we see our solution is developing at a great rate. We understand our work as striving for long-term impact on organizations.

We have 15 organizations which have used our support for **more than 5 years!**

Increasing reach of 2do2 Foundation:



Number of organisations' accounts open
(data for the last day of a year)

Number of new joiners

UEPIK (Simplified accounting tool for Village Housewives Associations):

We are well advanced with the development of a new IT solution.
It is **the first tool in Poland aimed directly at the Village Housewives Associations.**

Village Housewives Associations (Koła Gospodyń Wiejskich, KGW) are a form of non-profit organizations permitted under the law since 1998 as grassroots entities dedicated to women living in rural areas (they are restricted to villages and towns with less than 5000 inhabitants). The number of KGWs has been increasing yearly (at the end of 2018, there were 5048 registered Associations, at the end of 2019, 8828 circles, and nearly 12,000 circles by the end of 2023). While each KGW typically consists of at least 10 members, many boast membership numbers ranging from 20 to 100 individuals. These organizations enable certain forms of entrepreneurship and expenditure (e.g., food production and sales) with less paperwork than other NGOs or business entities. Traditionally, each year, KGWs receive modest financial incentives from the government to support their activities, providing a great starting point for their endeavours.

The regulations concerning accounting for KGWs are relatively simpler than for other NGOs (they are obliged to use the UEPIK system). With proper training and access to affordable IT solutions, KGW members can manage their accounting independently, thereby reducing costs. Legal regulations also allow KGWs to sell some of their products, which provides another incentive to start economic activity.

We plan the launch of this dedicated accounting tool for December 2024.

Mentoring programs to empower women leadership in rural areas:

For this specific group we also plan to open a dedicated mentoring package and run as much as 20-30 mentoring programs. Based on our previous experience we have developed curriculum that will help this group to address most pressing issues and gain more confidence in leadership.

By the end of 2025, our goal is to provide 60 of these associations with specialized accounting tools and mentorship programs, enabling them to expand their economic activity and enhance their leadership capabilities.



Partnerships

At 2do2, we believe strongly in partnerships and networking. We maintain a small, agile organization, working closely with trusted, professional partners, including:



Fundacja Rozwoju Społeczeństwa Obywatelskiego
("Foundation for the Civic Society Development")



Federacja Mazowia



Fundacja GEKO



Three Dots Agency (marketing agency)



Biuro Rachunkowe ABG (accounting office)



Nalepszy (marketing agency)

In 2024, we joined **Sieć Doradców Lokalnych**, a nationwide network of experts dedicated to improving the financial and legal performance of NGOs, with our 2 experts gaining recognition:



Natalia Kata-Gawlik

Warsaw

Formal and legal advice
Obtaining funds for business
activities

Meet the advisor >



Magda Szeniewska

Warmia

Formal and legal advice
Obtaining funds for business
activities

Meet the advisor >

Stay in touch.

Visit our website for more information
on our impact:

2do2.org.pl

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